SECURITIES AND EXCHANGE COMMISSION
Secretariat Building, PICC Complex, Roxas Boulevard, Pasay City, 1307 Metro Manila Philippines
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The following document has been received:

Receiving: ARIEL FETALVO
Receipt Date and Time: November 12, 2021 02:40:53 PM

Company Information

SEC Registration No.: 0000022401
Company Name: PRIME MEDIA HOLDINGS INC.
Industry Classification: J66110
Company Type: Stock Corporation

Document Information

Document ID: OST1111220218177956
Document Type: GENERAL_INFORMATION_SHEET
Document Code: GIS
Period Covered: October 13, 2021
Submission Type: GIS
Remarks: None

GENERAL INFORMATION SHEET (GIS)

FOR THE YEAR 2021

STOCK CORPORATION

GENERAL INSTRUCTIONS:

1. FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. **DO NOT LEAVE ANY ITEM BLANK.** WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT. IF THE ANNUAL STOCKHOLDERS' MEETING IS HELD ON A DATE OTHER THAN THAT STATED IN THE BY-LAWS, THE GIS SHALL BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS AFTER THE ELECTION OF THE DIRECTORS, TRUSTEES AND OFFICERS OF THE CORPORATION AT THE ANNUAL MEMBERS' MEETING.
2. IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS NOT LATER THAN JANUARY 30 OF THE FOLLOWING YEAR. HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
3. THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE **CORPORATE SECRETARY** OF THE CORPORATION.
4. THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT AMENDED GIS CONTAINING THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED THE CORPORATE SECRETARY OF THE CORPORATION. THE AMENDED GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURED OR BECAME EFFECTIVE.
5. SUBMIT FOUR (4) COPIES OF THE GIS TO THE RECEIVING SECTION AT THE SEC MAIN OFFICE, OR TO SEC SATELLITE OFFICES OR EXTENSION OFFICES. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE
6. **ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.**
7. THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.	**DATE REGISTERED:** 2/6/1963
BUSINESS/TRADE NAME: PRIME MEDIA HOLDINGS, INC.	**FISCAL YEAR END:** December 31
SEC REGISTRATION NUMBER: 22401	
DATE OF ANNUAL MEETING PER BY-LAWS: Every 3rd Tuesday of May	**CORPORATE TAX IDENTIFICATION NUMBER (TIN):** 000-491-007
ACTUAL DATE OF ANNUAL MEETING: October 13, 2021	**WEBSITE/URL ADDRESS:** www.primemediaholdings.com
COMPLETE PRINCIPAL OFFICE ADDRESS: 16th Floor Citibank Tower, 8741 Paseo de Roxas, Makati City	**E-MAIL ADDRESS:** service@primemediaholdingsinc.com
COMPLETE BUSINESS ADDRESS: 16th Floor Citibank Tower, 8741 Paseo de Roxas, Makati City	**FAX NUMBER:** 8856-7976

OFFICIAL E-MAIL ADDRESS	ALTERNATE E-MAIL ADDRESS	OFFICIAL MOBILE NUMBER	ALTERNATE MOBILE NUMBER
maila.decastro@marcventures.com.oh	corpsec-prime@marcventures.com.ph	0919-9937231	0917-5862108

NAME OF EXTERNAL AUDITOR & ITS SIGNING PARTNER:	SEC ACCREDITATION NUMBER (if applicable):	TELEPHONE NUMBER(S):
Reyes Tacandong & Co. (Carolina Angeles)	0782-A	8831-4479

PRIMARY PURPOSE/ACTIVITY/INDUSTRY PRESENTLY ENGAGED IN:	INDUSTRY CLASSIFICATION:	GEOGRAPHICAL CODE:
To purchase, subscribe for or otherwise acquire and own, hold, use, manage, sell, assign, transfer, mortgage, pledge, exchange, or otherwise, dispose, of real and personal property of every kind and description	N/A	N/A

========== INTERCOMPANY AFFILIATIONS ==========

PARENT COMPANY	SEC REGISTRATION NO.	ADDRESS
RYM Business Management Corporation	CS201004611	3rd Floor Universal Re Bldg., Paseo de Roxas, Makati City
SUBSIDIARY/AFFILIATE	**SEC REGISTRATION NO.**	**ADDRESS**

NOTE: USE ADDITIONAL SHEET IF NECESSARY

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== **PLEASE PRINT LEGIBLY** ==========

Corporate Name: Prime Media Holdings, Inc.

A. Is the Corporation a covered person under the Anti Money Laundering Act (AMLA), as amended? (Rep. Acts. 9160/9164/10167/10365) ○ Yes ◉ No

Please check the appropriate box:

1.

- ☐ a. Banks
- ☐ b. Offshore Banking Units
- ☐ c. Quasi-Banks
- ☐ d. Trust Entities
- ☐ e. Non-Stock Savings and Loan Associations
- ☐ f. Pawnshops
- ☐ g. Foreign Exchage Dealers
- ☐ h. Money Changers
- ☐ i. Remittance Agents
- ☐ j. Electronic Money Issuers
- ☐ k. Financial Institutions which Under Special Laws are subject to Bangko Sentral ng Pilipinas' (BSP) supervision and/or regulation, including their subsidiaries and affiliates.

2.

- ☐ a. Insurance Companies
- ☐ b. Insurance Agents
- ☐ c. Insurance Brokers
- ☐ d. Professional Reinsurers
- ☐ e. Reinsurance Brokers
- ☐ f. Holding Companies
- ☐ g. Holding Company Systems
- ☐ h. Pre-need Companies
- ☐ i. Mutual Benefit Association
- ☐ j. All Other Persons and entities supervised and/or regulated by the Insurance Commission (IC)

3.

- ☐ a. Securities Dealers
- ☐ b. Securities Brokers
- ☐ c. Securities Salesman
- ☐ d. Investment Houses
- ☐ e. Investment Agents and Consultants
- ☐ f. Trading Advisors
- ☐ g. Other entities managing Securities or rendering similar services
- ☐ h. Mutual Funds or Open-end Investment Companies
- ☐ i. Close-end Investment Companies
- ☐ j. Common Trust Funds or Issuers and other similar entities
- ☐ k. Transfer Companies and other similar entities
- ☐ l. Other entities administering or otherwise dealing in currency, commodities or financial derivatives based there on
- ☐ m. Entities administering of otherwise dealing in valuable objects
- ☐ n. Entities administering or otherwise dealing in cash Substitutes and other similar monetary instruments or property supervised and/or regulated by the Securities and Exchange Commission (SEC)

4. ☐ Jewelry dealers in precious metals, who, as a business, trade in precious metals

5. ☐ Jewelry dealers in precious stones, who, as a business, trade in precious stone

6. Company service providers which, as a business, provide any of the following services to third parties:

- ☐ a. acting as a formation agent of juridical persons
- ☐ b. acting as (or arranging for another person to act as) a director or corporate secretary of a company, a partner of a partnership, or a similar position in relation to other juridical persons
- ☐ c. providing a registered office, business address or accommodation, correspondence or administrative address for a company, a partnership or any other legal person or arrangement
- ☐ d. acting as (or arranging for another person to act as) a nominee shareholder for another person

7. Persons who provide any of the following services:

- ☐ a. managing of client money, securities or other assets
- ☐ b. management of bank, savings or securities accounts
- ☐ c. organization of contributions for the creation, operation or management of companies
- ☐ d. creation, operation or management of juridical persons or arrangements, and buying and selling business entities

8. ☐ None of the above

Describe nature of business:

B. Has the Corporation complied with the requirements on Customer Due Diligence (CDD) or Know Your Customer (KYC), record-keeping, and submission of reports under the AMLA, as amended, since the last filing of its GIS? ○ Yes ◉ No

GENERAL INFORMATION SHEET
STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: Prime Media Holdings, Inc.

CAPITAL STRUCTURE

AUTHORIZED CAPITAL STOCK

	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP) (No. of shares X Par/Stated Value)
	Common	3,000,000,000	1.00	3,000,000,000.00
	Preferred A	1,000,000,000	1.00	1,000,000,000.00
	Preferred B	1,000,000,000	1.00	1,000,000,000.00
	TOTAL	**5,000,000,000**	**TOTAL P**	**5,000,000,000.00**

SUBSCRIBED CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	689,114,391		1.00	689,114,391.00	96.42
		Preferred A	14,256,610		1.00	14,256,610.00	1.99
		TOTAL	**703,371,001**	**TOTAL**	**TOTAL P**	**703,371,001.00**	**98.42**

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	11,184,225		1.00	11,184,225.00	1.56
		Preferred A	109,650		1.00	109,650.00	0.02
Percentage of Foreign Equity :		**TOTAL**	**11,293,875**	**TOTAL**	**TOTAL P**	**11,293,875.00**	**1.58**
					TOTAL SUBSCRIBED P	**714,664,876.00**	**100%**

PAID-UP CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	689,114,391	1.00	689,114,391.00	96.42
		Preferred	14,256,610	1.00	14,256,610.00	1.99
		TOTAL	**703,371,001**	**TOTAL P**	**703,371,001.00**	

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	11,184,225	1.00	11,184,225.00	1.56
		Preferred	109,650	1.00	109,650.00	0.02
		TOTAL	**11,293,875**	**TOTAL P**	**11,293,875.00**	
				TOTAL PAID-UP P	**714,664,876.00**	

NOTE: USE ADDITIONAL SHEET IF NECESSARY

* Common, Preferred or other classification

** Other than Directors, Officers, Shareholders owning 10% of outstanding shares.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: **Prime Media Holdings, Inc.**

DIRECTORS / OFFICERS

NAME/CURRENT RESIDENTIAL ADDRESS	NATIONALITY	INC'R	BOARD	GENDER	STOCK HOLDER	OFFICER	EXEC. COMM.	TAX IDENTIFICATION NUMBER
1. **Manolito A. Manalo** [redacted]	Filipino	N	C	M	Y	President/ CEO	E/C	[redacted]
2. **Bernadeth A. Lim** [redacted]	Filipino	N	M	F	Y	Vice President	A/M	[redacted]
3. **Hermogene H. Real** [redacted]	Filipino	N	M	F	Y		E/M; N/M	[redacted]
4. **Michelle F. Ayangco** [redacted]	Filipino	N	M	F	N			[redacted]
5. **Rolando S. Santos** [redacted]	Filipino	N	M	M	Y	Treasurer	E/M	[redacted]
6. **Johnny Y. Aruego, Jr.** [redacted]	Filipino	N	M	M	Y	Independent Director	N/M; A/C	[redacted]
7. **Francisco L. Layug III** [redacted]	Filipino	N	M	M	Y	Independent Director	N/C; A/M	[redacted]
8. **Reuben Carlo O. General** [redacted]	Filipino	N	N	M	N	Corporate Secretary / Data Privacy Officer/ Compliance Officer		[redacted]
9. **Christopher Sam S. Salvador** [redacted]	Filipino	N	N	M	N	Asst Corp Sec		[redacted]
10. **Dale A. Tongco** [redacted]	Filipino	N	N	M	N	Risk Management Officer		[redacted]

INSTRUCTION:

FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE.
FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.
FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.
FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.
FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER, SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.
FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME:	Prime Media Holdings, Inc.		
TOTAL NUMBER OF STOCKHOLDERS:	1,590	**NO. OF STOCKHOLDERS WITH 100 OR MORE SHAR**	574
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS:	54,865,900 (as of December 2020)		

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
1 **PCD Nominee Corporation** Filipino [redacted]	Common	661,808,697	661,808,697.00	94.50%	661,808,697.00	[redacted]
	TOTAL	**661,808,697**	**661,808,697.00**			
2. **PDC Nominee Corporation** Foreign [redacted]	Common	10,820,701	10,820,701.00	1.55%	10,820,701.00	[redacted]
	TOTAL	**10,820,701**	**10,820,701.00**			
3. **First Producers Holding Corp. FAO Ray Burton Dev. Corp.** Filipino [redacted]	Common	6,175,789	6,175,789.00	0.88%	6,175,789.00	[redacted]
	TOTAL	**6,175,789**	**6,175,789.00**			
4. **First Producers Holdings Corp. FAO** [redacted] Filipino [redacted]	Common	4,903,852	4,903,852.00	0.70%	4,903,852.00	[redacted]
	TOTAL	**4,903,852**	**4,903,852.00**			
5. **Ray Burton Development Corp.** Filipino [redacted]	Common	3,213,293	3,213,293.00	0.46%	3,213,293.00	[redacted]
	TOTAL	**3,213,293**	**3,213,293.00**			
6. **Producers Properties, Inc.** Filipino [redacted]	Common	3,013,701	3,013,701.00	0.43%	3,013,701.00	[redacted]
	TOTAL	**3,013,701**	**3,013,701.00**			
7. **Mercantile Investment Company** Filipino [redacted]	Common	1,585,989	1,585,989.00	0.23%	1,585,989.00	[redacted]
	TOTAL	**1,585,989**	**1,585,989.00**			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			691,522,022.00	**98.75%**		
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: Prime Media Holdings, Inc.

TOTAL NUMBER OF STOCKHOLDERS: 1,590 **NO. OF STOCKHOLDERS WITH 100 OR MORE SHAR** 574

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 54,865,900 (as of December 2020)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
8 **Del Rosario, Albert, ITF Anthony Salim** Filipino	Common	1,289,279	1,289,279.00	0.18%	1,289,279.00	
	TOTAL	**1,289,279**	**1,289,279.00**			
9. **Lucio W. Yan &/Or. Clara Yan** Filipino [redacted]	Common	600,000	600,000.00	0.09%	600,000.00	[redacted]
	TOTAL	**600,000**	**600,000.00**			
10. **Joel B. Vargas** Filipino [redacted]	Common	534,876	534,876.00	0.08%	534,876.00	[redacted]
	TOTAL	**534,876**	**534,876.00**			
11. **Marlene So. &/Or Peng Kee So** Filipino [redacted]	Common	239,000	239,000.00	0.03%	239,000.00	[redacted]
	TOTAL	**239,000**	**239,000.00**			
12. **Maria T. Uy** [redacted]	Common	211,200	211,200.00	0.03%	211,200.00	[redacted]
	TOTAL	**211,200**	**211,200.00**			
13. **Jose Yu Go, Jr.** Filipino [redacted]	Common	210,000	210,000.00	0.03%	210,000.00	[redacted]
	TOTAL	**210,000**	**210,000.00**			
14. **Jovy Lim Go** Filipino [redacted]	Common	150,000	150,000.00	0.02%	150,000.00	[redacted]
	TOTAL	**150,000**	**150,000.00**			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			3,234,355.00	**0.46%**		
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

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CORPORATE NAME: Prime Media Holdings, Inc.

TOTAL NUMBER OF STOCKHOLDERS: 1,590 **NO. OF STOCKHOLDERS WITH 100 OR MORE SHAR** 574

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 54,865,900 (as of December 2020)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
15 **Que Lu Kong** Filipino [redacted]	Common	150,000	150,000.00	0.02%	150,000.00	[redacted]
	TOTAL	**150,000**	**150,000.00**			
16. **Ponciano V. Cruz, Jr.** Filipino	Common	150,000	150,000.00	0.02%	150,000.00	
	TOTAL	**150,000**	**150,000.00**			
17. **Rufino H. Abad** Filipino	Common	142,011	142,011.00	0.02%	142,011.00	[redacted]
	TOTAL	**142,011**	**142,011.00**			
18. **Luciano H. Tan** Filipino	Common	139,600	139,600.00	0.02%	139,600.00	[redacted]
	TOTAL	**139,600**	**139,600.00**			
19. **Leonardo Navalta** Filipino	Common	132,294	132,294.00	0.02%	132,294.00	[redacted]
	TOTAL	**132,294**	**132,294.00**			
20. **Lamberto C. Dizon &/Or Erlinda V. Dizon** Filipino	Common	127,860	127,860.00	0.02%	127,860.00	
	TOTAL	**127,860**	**127,860.00**			
21. **Others** Filipino	Common	4,584,219	4,584,219.00	0.66%	4,584,219.00	
	TOTAL	**4,584,219**	**4,584,219.00**			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			5,425,984.00	**0.78%**	**700,298,616.00**	
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: Prime Media Holdings, Inc.

TOTAL NUMBER OF STOCKHOLDERS: 1,590 | **NO. OF STOCKHOLDERS WITH 100 OR MORE SH** 574

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 54,865,900 (as of December 2020)

STOCKHOLDER'S INFORMATION (Preferred)

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
1 **Florentino L. Martinez** Filipino 606 C. Palanan St., Pitogo Guadalupe, Makati City	Preferred	907,340	907,340.00	6.32%	907,340.00	[redacted]
	TOTAL	**907,340**	**907,340.00**			
2. **Carlos Torres** Filipino [redacted]	Preferred	800,000	800,000.00	5.57%	800,000.00	[redacted]
	TOTAL	**800,000**	**800,000.00**			
3. **MDI Employees Retirement Plan** Filipino [redacted]	Preferred	610,450	610,450.00	4.25%	610,450.00	[redacted]
	TOTAL	**610,450**	**610,450.00**			
4. **Metrolab Employees Retirement Plan** Filipino [redacted]	Preferred	545,040	545,040.00	3.79%	545,040.00	[redacted]
	TOTAL	**545,040**	**545,040.00**			
5. **Helena Llereza** Filipino [redacted]	Preferred	529,810	529,810.00	3.69%	529,810.00	[redacted]
	TOTAL	**529,810**	**529,810.00**			
6. **Virginia U. Ng** Filipino [redacted]	Preferred	527,600	527,600.00	3.67%	527,600.00	[redacted]
	TOTAL	**527,600**	**527,600.00**			
7. **HPPI Employees Retirement Plan** Filipino [redacted]	Preferred	500,000	500,000.00	3.48%	500,000.00	[redacted]
	TOTAL	**500,000**	**500,000.00**			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			4,420,240.00	**30.77%**		
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

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CORPORATE NAME: Prime Media Holdings, Inc.

TOTAL NUMBER OF STOCKHOLDERS: 1,590 | **NO. OF STOCKHOLDERS WITH 100 OR MORE SH** 574

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 54,865,900 (as of December 2020)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
8 E. Chua Chiaco Sec., Inc. Filipino [redacted]	Preferred	449,640	449,640.00	3.13%	449,640.00	[redacted]
	TOTAL	449,640	449,640.00			
9. Citissecurities, Inc. Filipino [redacted]	Preferred	403,000	403,000.00	2.81%	403,000.00	[redacted]
	TOTAL	403,000	403,000.00			
10. Wealth Securities, Inc. Filipino [redacted]	Preferred	402,000	402,000.00	2.80%	402,000.00	[redacted]
	TOTAL	402,000	402,000.00			
11. PNB Securities, Inc. Filipino [redacted]	Preferred	300,280	300,280.00	2.09%	300,280.00	[redacted]
	TOTAL	300,280	300,280.00			
12. Tato A. Johan Filipino [redacted]	Preferred	300,000	300,000.00	2.09%	300,000.00	[redacted]
	TOTAL	300,000	300,000.00			
13. Banco de Oro Trust Banking Group Filipino [redacted]	Preferred	280,000	280,000.00	1.95%	280,000.00	[redacted]
	TOTAL	280,000	280,000.00			
14. Antonio R. Samson Filipino [redacted]	Preferred	250,000	250,000.00	1.74%	250,000.00	[redacted]
	TOTAL	250,000	250,000.00			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			2,384,920.00	16.61%		
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: Prime Media Holdings, Inc.

TOTAL NUMBER OF STOCKHOLDERS: 1,590 | **NO. OF STOCKHOLDERS WITH 100 OR MORE SH** 574

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 54,865,900 (as of December 2020)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
15 **Segundo Seangio** Filipino [redacted]	Preferred	244,000	244,000.00	1.70%	244,000.00	[redacted]
	TOTAL	**244,000**	**244,000.00**			
16. **Diversified Sec., Inc.** Filipino [redacted]	Preferred	218,080	218,080.00	1.52%	218,080.00	[redacted]
	TOTAL	**218,080**	**218,080.00**			
17. **Antonio Alipio** Filipino [redacted]	Preferred	218,000	218,000.00	1.52%	218,000.00	[redacted]
	TOTAL	**218,000**	**218,000.00**			
18. **Teresita C. Cometa** Filipino [redacted]	Preferred	210,000	210,000.00	1.46%	210,000.00	[redacted]
	TOTAL	**210,000**	**210,000.00**			
19. **Eastern Securities Development Corp.** Filipino	Preferred	196,340	196,340.00	1.37%	196,340.00	[redacted]
	TOTAL	**196,340**	**196,340.00**			
20. **Juan B. Umpig** Filipino	Preferred	180,000	180,000.00	1.25%	180,000.00	
	TOTAL	**180,000**	**180,000.00**			
21. **Others** Filipino	Preferred	6,294,680	6,294,680.00	43.82%	6,294,680.00	
	TOTAL	**6,294,680**	**6,294,680.00**			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			7,561,100.00	**52.64%**	**14,366,260.00**	
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

PLEASE PRINT LEGIBLY

CORPORATE NAME: Prime Media Holdings, Inc.

1. INVESTMENT OF CORPORATE FUNDS IN ANOTHER CORPORATION	AMOUNT (PhP)	DATE OF BOARD RESOLUTION
1.1 STOCKS	None	N/A
1.2 BONDS/COMMERCIAL PAPER (Issued by Private Corporations)	None	N/A
1.3 LOANS/ CREDITS/ ADVANCES	None	N/A
1.4 GOVERNMENT TREASURY BILLS	None	N/A
1.5 OTHERS	None	N/A

2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES UNDER ITS SECONDARY PURPOSES (PLEASE SPECIFY:)	DATE OF BOARD RESOLUTION	DATE OF STOCKHOLDERS RATIFICATION

3. TREASURY SHARES	NO. OF SHARES	% AS TO THE TOTAL NO. OF SHARES ISSUED

4. UNRESTRICTED/UNAPPROPRIATED RETAINED EARNINGS AS OF END OF LAST FISCAL YEAR

5. DIVIDENDS DECLARED DURING THE IMMEDIATELY PRECEDING YEAR:

TYPE OF DIVIDEND	AMOUNT (PhP)	DATE DECLARED
5.1 CASH	None	n/a
5.2 STOCK	None	n/a
5.3 PROPERTY	None	n/a
TOTAL	P	

6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:

DATE	NO. OF SHARES	AMOUNT

SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOV'T AGENCY:

NAME OF AGENCY:	SEC	B S P	I C
TYPE OF LICENSE/REGN.	None	None	None
DATE ISSUED:			
DATE STARTED OPERATIONS:			

TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in PhP)	TOTAL NO. OF OFFICERS	TOTAL NO. OF RANK & FILE EMPLOYEES	TOTAL MANPOWER COMPLEMENT
	6	0	6

NOTE: USE ADDITIONAL SHEET IF NECESSARY

I, **REUBEN CARLO O. GENERAL**, Corporate Secretary of **PRIME MEDIA HOLDINGS, INC.** declare under penalty of perjury that all matters set forth in this GIS have been made in good faith, duly verified by me and to the best of my knowledge and belief are true and correct.

I hereby attest that all the information in this GIS are being submitted in compliance with the rules and regulations of the Securities and Exchange Commission (SEC) the collection, processing, storage and sharing of said information being necessary to carry out the functions of public authority for the performance of the constitutionally and statutorily mandated functions of the SEC as a regulatory agency.

I further attest that I have been authorized by the Board of Directors/Trustees to file this GIS with the SEC.

I understand that the Commission may place the corporation under delinquent status for failure to submit the reportorial requirements three (3) times, consecutively or intermittently, within a period of five (5) years (*Section 177, RA No. 11232*).

Done this _____ day of NOV 12 2021, 2021 in Makati City.

REUBEN CARLO O. GENERAL

SUBSCRIBED AND SWORN TO before me in Makati City on NOV 12 2021 day of _____ 2021 by affiant who personally appeared before me and exhibited to me his competent evidence of identity consisting of Driver's License No. E04-05-002022 expiring on 2022/08/21

Doc. No. 412
Page No. 84
Book No. I
Series of 2021.

NOTARY PUBLIC

KENNETH PETER D. MOLAVE
Notary Public for Makati City
Appt. No. M-38 Until 31 Dec. 2021
Roll of Atty. No. 70029
MCLE Compliance No. VI -0027998; 5/22/2019
IBP Membership No. 121652; 01/04/2021
PTR No. MKT-8547467ME; 01/15/2021
4F PDO Towers, 8741 Paseo de Roxas, Makati City

BENEFICIAL OWNERSHIP DECLARATION
FOR THE YEAR: 2021

SEC REGISTRATION NUMBER: **22401**
CORPORATE NAME: Prime Media Holdings, Inc.

Instructions:

1. Identify the Beneficial Owner/s of the corporation as described in the Categories of Beneficial Ownership in items A to I below. List down as many as you can identify. You may use an additional sheet if necessary.
2. Fill in the required information on the beneficial owner in the fields provided for.
3. In the "Category of Beneficial Ownership" column, indicate the letter(s) corresponding thereto. In the event that the person identified as beneficial owner falls under several categories, indicate all the letters corresponding to such categories.
4. If the category is under letter "I", indicate the position held (i.e., Director/Trustee, President, Chief Executive Officer, Chief Operating Officer, Chief Financial Officer, etc.).
5. Do not leave any item blank. Write "N/A" if the information required is not applicable or "NONE" if non-existent.

"Beneficial Owner" refers to any natural person(s) who ultimately own(s) or control(s) or exercise(s) ultimate effective control over the corporation. This definition covers the natural person(s) who actually own or control the corporation as distinguished from the legal owners. Such beneficial ownership may be determined on the basis of the following:

Category	Description
A	Natural person(s) owning, directly or indirectly or through a chain of ownership, at least twenty-five percent (25%) of the voting rights, voting shares or capital of the reporting corporation.
B	Natural person(s) who exercise control over the reporting corporation, alone or together with others, through any contract, understanding, relationship, intermediary or tiered entity.
C	Natural person(s) having the ability to elect a majority of the board of directors/trustees, or any similar body, of the corporation.
D	Natural person(s) having the ability to exert a dominant influence over the management or policies of the corporation.
E	Natural person(s) whose directions, instructions, or wishes in conducting the affairs of the corporation are carried out by majority of the members of the board of directors of such corporation who are accustomed or under an obligation to act in accordance with such person's directions, instructions or wishes.
F	Natural person(s) acting as stewards of the properties of corporations, where such properties are under the care or administration of said natural person(s).
G	Natural person(s) who actually own or control the reporting corporation through nominee shareholders or nominee directors acting for or on behalf of such natural persons.
H	Natural person(s) ultimately owning or controlling or exercising ultimate effective control over the corporation through other means not falling under any of the foregoing categories.
I	Natural person(s) exercising control through positions held within a corporation (i.e., responsible for strategic decisions that fundamentally affect the business practices or general direction of the corporation such as the members of the board of directors or trustees or similar body within the corporation; or exercising executive control over the daily or regular affairs of the corporation through a senior management position). This category is only applicable in exceptional cases where no natural person is identifiable who ultimately owns or exerts control over the corporation, the reporting corporation having exhausted all reasonable means of identification and provided there are no grounds for suspicion

COMPLETE NAME (Surname, Given Name, Middle Name, Name Extension (i.e., Jr., Sr., III)	SPECIFIC RESIDENTIAL ADDRESS	NATIONALITY	DATE OF BIRTH	TAX IDENTIFICATION NO.	% OF OWNERSHIP[1] / % OF VOTING RIGHTS[2]	TYPE OF BENEFICIAL OWNER[3] Direct (D) or Indirect (I)	CATEGORY OF BENEFICIAL OWNERSHIP
Manolito A. Manalo		Filipino	16-Oct-68	195-562-309	0.00%	D	I

Note: This page is not for uploading on the SEC iView.

[1] For Stock Corporations.
[2] For Non-Stock Corporations.
[3] For Stock Corporations.

PRIME MEDIA Holdings, Inc.

Ref. No. PRIM_LEG2021_CERT_057

CERTIFICATION

I, **Reuben Carlo O. General**, Corporate Secretary of Prime Media Holdings Inc. (the "Corporation") with SEC Registration Number 000022401, and with principal office at 16th Floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City, Philippines, on oath state:

1. That upon instructions of the Corporation's Management, I have caused this General Information Sheet to be prepared;

2. That I read and understood its contents which are true and correct to the best of my personal knowledge and/or based on records;

3. That the Corporation will comply with the requirements set forth in SEC Notice dated 24 June 2020 for a complete and official submission of reports and/or documents through electronic mail; and,

4. That I am fully aware that the documents filed online which require pre-evaluation and/or processing fee shall be considered complete and officially received only upon payment of a filing fee.

5. That the e-mail account designated by the company pursuant to SEC Memorandum Circular No. 28, s.2020 shall be used by the company in its online submissions to CGFD.

IN WITNESS WHEREOF, I have hereunto set my hand this _____ day of NOV 12 2021, 2021. MAKATI CITY

REUBEN CARLO O. GENERAL
Corporate Secretary

SUBSCRIBED AND SWORN to before me this NOV 12 day of 2021, 2021, affiant exhibiting to me her valid identification, as follows:

NAME	VALID IDENTIFICATION	DATE and/or PLACE OF ISSUE
Reuben Carlo O. General	Driver's License No. E04-05-002022	expiring on 2022/08/21

Notary Public

Doc. No. 411;
Page No. 84;
Book No. I;
Series of 2021.

KENNETH PETER D. MOLAVE
Notary Public for Makati City
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