112282018002635

SECURITIES AND EXCHANGE COMMISSION

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Company Information

SEC Registration No.	0000022401
Company Name	PRIME MEDIA HOLDINGS INC.
Industry Classification	FINANCING COMPANY OPERATIONS
Company Type	Stock Corporation

Document Information

Document ID	112282018002635
Document Type	GENERAL INFORMATION SHEET
Document Code	GIS
Period Covered	December 03, 2018
No. of Days Late	0
Department	CED/CFD/CRMD/MRD
Remarks	

COVER SHEET

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S.E.C. Registration Number

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(Company's Full Name)

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(Business Address: No. Street/City/Province)

ROLANDO S. SANTOS

Contact Person

831-4479

Company Telephone Number

1	2	3	1

Month *Day*
Fiscal Year

GIS 2018

FORM TYPE

0	5		

Month *Day*
Annual Meeting

N/A

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total Amount of Borrowings

Total No. of Stockholders

nil

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

GENERAL INFORMATION SHEET (GIS)

FOR THE YEAR **2018**

STOCK CORPORATION

GENERAL INSTRUCTIONS:

1. FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. **DO NOT LEAVE ANY ITEM BLANK.** WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT. IF THE ANNUAL STOCKHOLDERS' MEETING IS HELD ON A DATE OTHER THAN THAT STATED IN THE BY-LAWS, THE GIS SHALL BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE ACTUAL DATE OF THE ANNUAL STOCKHOLDERS' MEETING.
2. IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS NOT LATER THAN JANUARY 30 OF THE FOLLOWING YEAR. HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
3. THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE CORPORATE SECRETARY OF THE CORPORATION.
4. THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT ONLY THE AFFECTED PAGE OF THE GIS THAT RELATES TO THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED BY THE CORPORATE SECRETARY OF THE CORPORATION. THE PAGE OF THE GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURRED OR BECAME EFFECTIVE.
5. SUBMIT FOUR (4) COPIES OF THE GIS TO THE CENTRAL RECEIVING SECTION, GROUND FLOOR, SEC BLDG., EDSA, MANDALUYONG CITY. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER WITH A STANDARD COVER PAGE. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE. CORPORATIONS SUBMITTING A COPY OF THEIR GIS ONLINE OR VIA INTERNET SHALL SUBMIT ONE (1) HARD COPY OF THE GIS, TOGETHER WITH A CERTIFICATION UNDER OATH BY ITS CORPORATE SECRETARY THAT THE COPY SUBMITTED ONLINE CONTAINS THE EXACT DATA IN THE HARD COPY.
6. **ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.**
7. THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (formerly: FIRST e-BANK CORPORATION)	**DATE REGISTERED:** 06/02/1963
BUSINESS/TRADE NAME: PRIME MEDIA HOLDINGS, INC. (formerly: FIRST e-BANK CORPORATION)	**FISCAL YEAR END:** December 31
SEC REGISTRATION NUMBER: 22401	
DATE OF ANNUAL MEETING PER BY-LAWS: 3rd TUESDAY OF MAY	**CORPORATE TAX IDENTIFICATION NUMBER (TIN):** 000-491-007
ACTUAL DATE OF ANNUAL MEETING: 03-Dec-18	**WEBSITE/URL ADDRESS:** www.primemediaholdinginc.com
COMPLETE PRINCIPAL OFFICE ADDRESS: 16th Floor Citibank Tower 8741 Paseo de Roxas, Bel-Air Makati City	**E-MAIL ADDRESS:** service@primemediaholdingsinc.com
COMPLETE BUSINESS ADDRESS: 16th Floor Citibank Tower 8741 Paseo de Roxas, Bel-Air Makati City	**FAX NUMBER:** 856-7976
NAME OF EXTERNAL AUDITOR & ITS SIGNING PARTNER: Reyes Tacandong & Co. (Belinda B. Fernando) — **SEC ACCREDITATION NUMBER (if applicable):** 0782-A	**TELEPHONE NUMBER(S):** 831-4479
PRIMARY PURPOSE/ACTIVITY/INDUSTRY PRESENTLY ENGAGED IN: To purchase, subscribe for or otherwise acquire and own, hold, use, manage, sell, assign, transfer, mortgage, pledge, exchange, or otherwise, dispose, of real and personal property of every kind and description — **INDUSTRY CLASSIFICATION:** n/a	**GEOGRAPHICAL CODE:** n/a

========== INTERCOMPANY AFFILIATIONS ==========

PARENT COMPANY	SEC REGISTRATION NO.	ADDRESS
RYM BUSINESS MANAGEMENT CORPORATION	CS201004611	3rd Floor Universal Re Bldg., Paseo de Roxas, Makati City
SUBSIDIARY/AFFILIATE	**SEC REGISTRATION NO.**	**ADDRESS**

NOTE: USE ADDITIONAL SHEET IF NECESSARY

---------- PLEASE PRINT LEGIBLY ----------

Corporate Name: PRIME MEDIA HOLDINGS, INC.

A. Is the Corporation a covered person under the Anti Money Laundering Act (AMLA), as amended? (Rep. Acts. 9160/9164/10167/10365) ○ Yes ◉ No

Please check the appropriate box:

1.

- ☐ a. Banks
- ☐ b. Offshore Banking Units
- ☐ c. Quasi-Banks
- ☐ d. Trust Entities
- ☐ e. Non-Stock Savings and Loan Associations
- ☐ f. Pawnshops
- ☐ g. Foreign Exchage Dealers
- ☐ h. Money Changers
- ☐ i. Remittance Agents
- ☐ j. Electronic Money Issuers
- ☐ k. Financial Institutions which Under Special Laws are subject to Bangko Sentral ng Pilipinas' (BSP) supervision and/or regulation, including their subsidiaries and affiliates.

2.

- ☐ a. Insurance Companies
- ☐ b. Insurance Agents
- ☐ c. Insurance Brokers
- ☐ d. Professional Reinsurers
- ☐ e. Reinsurance Brokers
- ☐ f. Holding Companies
- ☐ g. Holding Company Systems
- ☐ h. Pre-need Companies
- ☐ i. Mutual Benefit Association
- ☐ j. All Other Persons and entities supervised and/or regulated by the Insurance Commission (IC)

3.

- ☐ a. Securities Dealers
- ☐ b. Securities Brokers
- ☐ c. Securities Salesman
- ☐ d. Investment Houses
- ☐ e. Investment Agents and Consultants
- ☐ f. Trading Advisors
- ☐ g. Other entities managing Securities or rendering similar services
- ☐ h. Mutual Funds or Open-end Investment Companies
- ☐ i. Close-end Investment Companies
- ☐ j. Common Trust Funds or Issuers and other similar entities
- ☐ k. Transfer Companies and other similar entities
- ☐ l. Other entities administering or otherwise dealing in currency, commodities or financial derivatives based there on
- ☐ m. Entities administering of otherwise dealing in valuable objects
- ☐ n. Entities administering or otherwise dealing in cash Substitutes and other similar monetary instruments or property supervised and/or regulated by the Securities and Exchange Commission (SEC)

4. ☐ Jewelry dealers in precious metals, who, as a business, trade in precious metals

5. ☐ Jewelry dealers in precious stones, who, as a business, trade in precious stone

6. Company service providers which, as a business, provide any of the following services to third parties:

- ☐ a. acting as a formation agent of juridical persons
- ☐ b. acting as (or arranging for another person to act as) a director or corporate secretary of a company, a partner of a partnership, or a similar position in relation to other juridical persons
- ☐ c. providing a registered office, business address or accommodation, correspondence or administrative address for a company, a partnership or any other legal person or arrangement
- ☐ d. acting as (or arranging for another person to act as) a nominee shareholder for another person

7. Persons who provide any of the following services:

- ☐ a. managing of client money, securities or other assets
- ☐ b. management of bank, savings or securities accounts
- ☐ c. organization of contributions for the creation, operation or management of companies
- ☐ d. creation, operation or management of juridical persons or arrangements, and buying and selling business entities

8. ☑ None of the above

Describe nature of business: **HOLDING COMPANY**

B. Has the Corporation complied with the requirements on Customer Due Diligence (CDD) or Know Your Customer (KYC), record-keeping, and submission of reports under the AMLA, as amended, since the last filing of its GIS? ○ Yes ◉ No

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.

CAPITAL STRUCTURE

AUTHORIZED CAPITAL STOCK

	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP) (No. of shares X Par/Stated Value)
	Common	3,000,000,000	1.00	3,000,000,000.00
	Preferred A	1,000,000,000	1.00	1,000,000,000.00
	Preferred B	1,000,000,000	1.00	1,000,000,000.00
	TOTAL	**5,000,000,000**	**TOTAL P**	**5,000,000,000.00**

SUBSCRIBED CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	698,992,566		1.00	698,992,566.00	97.81%
		Preferred A	14,256,610		1.00	14,256,610.00	1.99%
		TOTAL	**713,249,176**	**TOTAL**	**TOTAL P**	**713,249,176.00**	**99.80%**

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	1,306,050		1.00	1,306,050.00	0.18%
		Preferred A	109,650		1.00	109,650.00	0.02%
Percentage of Foreign Equity :		**TOTAL**	**1,415,700**	**TOTAL**	**TOTAL P**	**1,415,700.00**	**0.20%**
					TOTAL SUBSCRIBED P	**714,664,876.00**	**100%**

PAID-UP CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	698,992,566	1.00	698,992,566.00	97.81%
		Preferred	14,256,610	1.00	14,256,610.00	1.99%
		TOTAL	**713,249,176**	**TOTAL P**	**713,249,176.00**	**99.80%**

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		Common	1,306,050	1.00	1,306,050.00	0.18%
		Preferred	109,650	1.00	109,650.00	0.02%
0.20 %		**TOTAL**	**1,415,700**	**TOTAL P**	**1,415,700.00**	**0.20%**
				TOTAL PAID-UP P	**714,664,876.00**	**100%**

NOTE: USE ADDITIONAL SHEET IF NECESSARY

* Common, Preferred or other classification

** Other than Directors, Officers, Shareholders owning 10% of outstanding shares.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.

DIRECTORS / OFFICERS

NAME AND NATIONALITY	INC'R	BOARD	SEX	STOCK HOLDER	OFFICER	EXEC. COMM.
1. MANOLITO A. MANALO Filipino	N	C	M	Y	President/ CEO	E/C
2. BERNADETH A. LIM Filipino	N	M	F	Y	Vice-President	A/M
3. JUAN VICTOR S. VALDEZ Filipino	N	M	M	Y		N/M
4. DIANE MADELYN C. CHING Filipino	N	M	F	Y	Corporate Secretary	E/M
5. ROLANDO S. SANTOS Filipino	N	M	M	Y	Treasurer	E/M
6. JOHNNY Y. ARUEGO, JR. Filipino	N	M	M	Y	Independent Director	N/M; A/C
7. FRANCISCO L. LAYUG III Filipino	N	M	M	Y	Independent Director	N/C; A/M
8. CHRISTOPHER SAM S. SALVADOR Filipino	N	N	M	Y	Asst. Corporate Secretary	
9.						
10.						
11.						
12.						
13.						
14.						
15.						

INSTRUCTION:

FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE.
FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.
FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.
FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.
FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER, SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.
FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.

TOTAL NUMBER OF STOCKHOLDERS: 1,598 | NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 88,516,712 (as of 31 December 2017)

STOCKHOLDER'S INFORMATION (as of 31 October 2018)

NAME AND NATIONALITY	SHARES SUBSCRIBED				AMOUNT PAID (PhP)
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP	
1. PCD NOMINEE CORPORATION	Common	670,710,887	670,710,887.00		
Filipino				95.77%	670,710,887.00
	TOTAL	670,710,887	670,710,887.00		
2. FIRST PRODUCERS HOLDINGS CORP. FAO RAY BURTON DEV. CORP	Common	6,175,789	6,175,789.00		
Filipino				0.88%	6,175,789.00
	TOTAL	6,175,789	6,175,789.00		
3. FIRST PRODUCERS HOLDINGS CORP. FAO PRODUCERS PROPERTIES INC.	Common	4,903,852	4,903,852.00		
Filipino				0.70%	4,903,852.00
	TOTAL	4,903,852	4,903,852.00		
4. RAY BURTON DEVELOPMENT CORPORATION	Common	3,213,293	3,213,293.00		
Filipino				0.46%	3,213,293.00
	TOTAL	3,213,293	3,213,293.00		
5. PRODUCERS PROPERTIES, INC.	Common	3,013,701	3,013,701.00		
Filipino				0.43%	3,013,701.00
	TOTAL	3,013,701	3,013,701.00		
6. MERCHANTILE INVESTMENT COMPANY, INC.	Common	1,585,989	1,585,989.00		
Filipino				0.23%	1,585,989.00
	TOTAL	1,585,989	1,585,989.00		
7. ALBERT DEL ROSARIO ITF ANTHONY SALIM	Common	1,289,279	1,289,279.00		
Filipino				0.18%	1,289,279.00
	TOTAL	1,289,279	1,289,279.00		
8. PCD NOMINEE CORPORATION	Common	1,151,526	1,151,526.00		
Foreign				0.16%	1,151,526.00
	TOTAL	1,151,526	1,151,526.00		
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			692,044,316.00	98.82%	
TOTAL AMOUNT OF PAID-UP CAPITAL					

PARTICIPANTS UNDER PCD WHO OWN MORE THAN 5% OF THE VOTING SECURITIES

NAME	TYPE	SHARES	% OF OWNERSHIP
RYM BUSINESS MANAGEMENT CORP.	Common	463,555,085	66.20%
MAIRETE ASSET HOLDINGS, INC.	Common	77,178,901	11%
CAULFIELD HEIGHTS, INC.	Common	35,000,000	5%

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.

TOTAL NUMBER OF STOCKHOLDERS: 1,598 | NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 88,516,712 (as of 31 December 2017)

STOCKHOLDER'S INFORMATION (as of 31 October 2018)

NAME AND NATIONALITY	SHARES SUBSCRIBED				AMOUNT PAID (PhP)
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP	
9. **ERNESTO B. LIM** Filipino	Common	880,000	880000.00	0.13%	880,000.00
	TOTAL	**880,000**	**880,000.00**		
10. **LUCIO W. YAN &/OR CLARA YAN** Filipino	Common	600,000	600,000.00	0.09%	600,000.00
	TOTAL	**600,000**	**600,000.00**		
11. **JOEL B. VARGAS** Filipino	Common	534,876	534,876.00	0.08%	534,876.00
	TOTAL	**534,876**	**534,876.00**		
12. **MERLENE SO. &/OR PENG KEE SO** Filipino	Common	239,000	239,000.00	0.03%	239,000.00
	TOTAL	**239,000**	**239,000.00**		
13. **MARIA T. UY** Filipino	Common	211,200	211,200.00	0.03%	211,200.00
	TOTAL	**211,200**	**211,200.00**		
14. **JOSE YU GO, JR.** Filipino	Common	210,000	210,000.00	0.03%	210,000.00
	TOTAL	**210,000**	**210,000.00**		
15. **JOVY LIM GO** Filipino	Common	150,000	150,000.00	0.02%	150,000.00
	TOTAL	**150,000**	**150,000.00**		
16. **QUE LU KIONG** Filipino	Common	150,000	150,000.00	0.02%	150,000.00
	TOTAL	**150,000**	**150,000.00**		
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			2,975,076.00	**0.42%**	
TOTAL AMOUNT OF PAID-UP CAPITAL					

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========					
CORPORATE NAME:	**PRIME MEDIA HOLDINGS, INC.**				
TOTAL NUMBER OF STOCKHOLDERS:	**1,598**		**NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:**		
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS:			**88,516,712 (as of 31 December 2017)**		
STOCKHOLDER'S INFORMATION (as of 31 October 2018)					
NAME AND NATIONALITY	**SHARES SUBSCRIBED**				**AMOUNT PAID (PhP)**
	TYPE	**NUMBER**	**AMOUNT (PhP)**	**% OF OWNER-SHIP**	
17. **RUFINO H. ABAD** Filipino	Common	142,011	142,011.00	0.02%	142,011.00
	TOTAL	**142,011**	**142,011.00**		
18. **LUCIANO H. TAN** Filipino	Common	139,600	139,600.00	0.02%	139,600.00
	TOTAL	**139,600**	**139,600.00**		
19. **LEONARDO NAVALTA** Filipino	Common	132,294	132,294.00	0.02%	132,294.00
	TOTAL	**132,294**	**132,294.00**		
20. **LAMBERTO C. DIZON &/OR ERLINDA V. DIZON** Filipino	Common	127,860	127,860.00	0.02%	127,860.00
	TOTAL	**127,860**	**127,860.00**		
21. **OTHERS** Filipino	Common	4,737,459	4,737,459.00	0.68%	4,737,459.00
	TOTAL	**4,737,459**	**4,737,459.00**		
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			5,279,224.00	**0.76%**	**700,298,616.00**
TOTAL AMOUNT OF PAID-UP CAPITAL					

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME:	**PRIME MEDIA HOLDINGS, INC.**		
TOTAL NUMBER OF STOCKHOLDERS:	**1,598**	**NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:**	
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS:	**88,516,712 (as of 31 December 2017)**		

STOCKHOLDER'S INFORMATION (as of 31 October 2018)

NAME AND NATIONALITY	SHARES SUBSCRIBED				AMOUNT PAID (PhP)
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP	
1. **FLORENTINO L. MARTINEZ**	Preferred	907,340	907,340.00		
Filipino				6.32%	907,340.00
	TOTAL	**907,340**	**907,340.00**		
2. **CARLOS TORRES**	Preferred	800,000	800,000.00		
Filipino				5.57%	800,000.00
	TOTAL	**800,000**	**800,000.00**		
3. **MDI EMPLOYEES RETIREMENT PLAN**	Preferred	610,450	610,450.00		
Filipino				4.25%	610,450.00
	TOTAL	**610,450**	**610,450.00**		
4. **METROLAB EMPLOYEES RETIREMENT PLAN**	Preferred	545,040	545,040.00		
Filipino				3.79%	545,040.00
	TOTAL	**545,040**	**545,040.00**		
5. **HELENA LLEREZA**	Preferred	529,810	529,810.00		
Filipino				3.69%	529,810.00
	TOTAL	**529,810**	**529,810.00**		
6. **VIRGINIA U. NG**	Preferred	527,600	527,600.00		
Filipino				3.67%	527,600.00
	TOTAL	**527,600**	**527,600.00**		
7. **HPPI EMPLOYEES RETIREMENT PLAN**	Preferred	500,000	500,000.00		
Filipino				3.48%	500,000.00
	TOTAL	**500,000**	**500,000.00**		
8. **E. CHUA CHIACO SEC., INC.**	Preferred	449,640	449,640.00		
Filipino				3.13%	449,640.00
	TOTAL	**449,640**	**449,640.00**		
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			4,869,880.00	**33.89%**	
TOTAL AMOUNT OF PAID-UP CAPITAL					

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME:	**PRIME MEDIA HOLDINGS, INC.**		
TOTAL NUMBER OF STOCKHOLDERS:	**1,598**	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:	
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS:	**88,516,712 (as of 31 December 2017)**		

STOCKHOLDER'S INFORMATION (as of 31 October 2018)

NAME AND NATIONALITY	SHARES SUBSCRIBED				AMOUNT PAID (PhP)
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP	
9. **CITISECURITIES, INC.**	Preferred	403,000	403,000.00		
Filipino				2.81%	403,000.00
	TOTAL	**403,000**	**403,000.00**		
10. **WEALTH SECURITIES INC.**	Preferred	402,000	402,000.00		
Filipino				2.80%	402,000.00
	TOTAL	**402,000**	**402,000.00**		
11. **PNB SECURITIES, INC.**	Preferred	300,280	300,280.00		
Filipino				2.09%	300,280.00
	TOTAL	**300,280**	**300,280.00**		
12. **TATO A. JOHAN**	Preferred	300,000	300,000.00		
Filipino				2.09%	300,000.00
	TOTAL	**300,000**	**300,000.00**		
13. **BANCO DE ORO TRUST BANKING GROUP**	Preferred	280,000	280,000.00		
Filipino				1.95%	280,000.00
	TOTAL	**280,000**	**280,000.00**		
14. **ANTONIO R. SAMSON**	Preferred	250,000	250,000.00		
Filipino				1.74%	250,000.00
	TOTAL	**250,000**	**250,000.00**		
15. **SEGUNDO SEANGIO**	Preferred	244,000	244,000.00		
Filipino				1.70%	244,000.00
	TOTAL	**244,000**	**244,000.00**		
16. **DIVERSIFIED SEC., INC.**	Preferred	218,080	218,080.00		
Filipino				1.52%	218,080.00
	TOTAL	**218,080**	**218,080.00**		
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			2,397,360.00	**16.69%**	
TOTAL AMOUNT OF PAID-UP CAPITAL					

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========			
CORPORATE NAME:	**PRIME MEDIA HOLDINGS, INC.**		
TOTAL NUMBER OF STOCKHOLDERS:	**1,598**	**NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:**	
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS:		**88,516,712 (as of 31 December 2017)**	

STOCKHOLDER'S INFORMATION (as of 31 October 2018)

NAME AND NATIONALITY	SHARES SUBSCRIBED				AMOUNT PAID (PhP)
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP	
17. **ANTONIO R. SAMSON**	Preferred	218,000	218000.00		
Filipino				1.52%	218,000.00
	TOTAL	**218,000**	**218,000.00**		
18. **TERESITA C. COMETA**	Preferred	210,000	210,000.00		
Filipino				1.46%	210,000.00
	TOTAL	**210,000**	**210,000.00**		
19. **EASTERN SECURITIES DEVELOPMENT CORPORATION**	Preferred	196,340	196,340.00		
Filipino				1.37%	196,340.00
	TOTAL	**196,340**	**196,340.00**		
20. **JUAN B. UMIPIG JR.**	Preferred	180,000	180,000.00		
Filipino				1.25%	180,000.00
	TOTAL	**180,000**	**180,000.00**		
21. **OTHERS**	Preferred	6,294,680	6,294,680.00		
				43.82%	6,294,680.00
	TOTAL	**6,294,680**	**6,294,680.00**		
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			7,099,020.00	**49.42%**	**14,366,260.00**
TOTAL AMOUNT OF PAID-UP CAPITAL					

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

PLEASE PRINT LEGIBLY

CORPORATE NAME: **PRIME MEDIA HOLDINGS, INC.**

1. INVESTMENT OF CORPORATE FUNDS IN ANOTHER CORPORATION	AMOUNT (PhP)	DATE OF BOARD RESOLUTION
1.1 STOCKS	NONE	N/A
1.2 BONDS/COMMERCIAL PAPER (Issued by Private Corporations)	NONE	N/A
1.3 LOANS/ CREDITS/ ADVANCES	NONE	N/A
1.4 GOVERNMENT TREASURY BILLS	NONE	N/A
1.5 OTHERS	NONE	N/A

2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES UNDER ITS SECONDARY PURPOSES (PLEASE SPECIFY:)	DATE OF BOARD RESOLUTION	DATE OF STOCKHOLDERS RATIFICATION

3. TREASURY SHARES	NO. OF SHARES	% AS TO THE TOTAL NO. OF SHARES ISSUED

4. UNRESTRICTED/UNAPPROPRIATED RETAINED EARNINGS AS OF END OF LAST FISCAL YEAR: N/A

5. DIVIDENDS DECLARED DURING THE IMMEDIATELY PRECEDING YEAR: NONE

TYPE OF DIVIDEND	AMOUNT (PhP)	DATE DECLARED
5.1 CASH	none	n.a
5.2 STOCK	none	n.a
5.3 PROPERTY	none	n.a
TOTAL	P	

6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:

DATE	NO. OF SHARES	AMOUNT

SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOV'T AGENCY:

NAME OF AGENCY:	SEC	B S P	I C
TYPE OF LICENSE/REGN.	NONE	NONE	NONE
DATE ISSUED:			
DATE STARTED OPERATIONS:			

TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in PhP)	TOTAL NO. OF OFFICERS	TOTAL NO. OF RANK & FILE EMPLOYEES	TOTAL MANPOWER COMPLEMENT
	7		

NOTE: USE ADDITIONAL SHEET IF NECESSARY

GENERAL INFORMATION SHEET

STOCK CORPORATION

NOT FOR UPLOADING

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC..

LIST OF STOCKHOLDERS

TAX IDENTIFICATION NO. (TIN) INFORMATION

NAME AND CURRENT RESIDENTIAL ADDRESS	NATIONALITY	POSITION	TIN
1. **PCD NOMINEE CORPORATION** 106 Paseo de Roxas, Makati City	Filipino/Foreign	S	004-774-849
2. **First Producers Holdings, Inc.** 737 Paseo de Roxas, Makati City	Filipino	S	000-491-151
3. **Ray Burton Development Corp.** No. 6 Ozamis St., Alabang Hills Village, Muntinlupa City	Filipino	S	000-491-151
4. **PRODUCERS PROPERTIES, INC.** 10F BDO Plaza, 737 Paseo de Roxas, Makati City	Filipino	S	000-491-169
5. **MERCHANTILE INVESTMENT COMPANY, INC.** 737 Paseo de Roxas, Makati City	Filipino	S	000-477-338
6. **ALBERT DEL ROSARIO IT ANTHONY SALIM**	Filipino	S	119-816-369
7. **ERNESTO B. LIM** 338 A. Mayon St. Quezon City	Filipino	S	133-067-134
8. **LUCIO W. YAN &/OR CLARA YAN** 87 Yafayette St. Greenhills East, Mandaluyong City	Filipino	S	102-646-906
9. **JOEL B. VARGAS** 240 Biyaya St. Bacood, Sta Mesa, Manila	Filipino	S	131-483-976
10. **MARLENE SO &/OR SO PENG KEE** SPR Bldg. JM 7 Lanang, Davao City	Filipino	S	229-009-858
11. **MARIA T. UY** 517-A Santol St. , Sta Mesa, Manila	Filipino	S	104-138-638
12. **JOSE YU GO, JR** 470 San Fernando St. Binondo Manila	Filipino	S	131-222-640
13. **QUE LU KIONG** 224 J.P. Rizal St. Elena, Marikina City	Filipino	S	188-774-416
14. **JOVY LIM GO** 1357 E. Rizal Ave. Sta Cruz, Manila	Filipino	S	251-998-615
15. **RUFINO H. ABAD**	Filipino	S	131-482-014

INSTRUCTION:

FOR POSITION COLUMN, PUT THE FOLLOWING IF APPLICABLE:

"C" for Chairman, "M" for Member, "I" for Independent Director; and/or
Indicate the Particular Position, if Officer (e.g. President, Treasurer, Corporate Secretary, etc.); and/or
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GENERAL INFORMATION SHEET

STOCK CORPORATION

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CORPORATE NAME: PRIME MEDIA HOLDINGS, INC..

LIST OF STOCKHOLDERS

TAX IDENTIFICATION NO. (TIN) INFORMATION

NAME AND CURRENT RESIDENTIAL ADDRESS	NATIONALITY	POSITION	TIN
16. **LUCIANO H. TAN**	Filipino	S	103-871-104
17. **LEONARDO NAVALTA**	Filipino	S	131-483-329
18. **FLORENTINO L. MARTINEZ** 606 C. Palanan St. Pitogo Guadalupe, Makati City	Filipino	S	190-196-257
19. **CARLOS TORRES** 8737 Paseo de Roxas, Makati City	Filipino	S	131-463-927
20. **MDI EMPLOYEES RETIREMENT PLAN** C/O Metro Pacific Corp.	Filipino	S	004-641-985
21. **HELENA LLREZA** 55 Washington St. Mervile Park Subd. Paranaque City	Filipino	S	110-642-352
22. **HPPI EMPLOYEES RETIREMENT PLAN** Km. 21 West Service Road, Sucat Paranaque City	Filipino	S	000-361-985
23. **METROLAB EMPLOYEES RETIREMENT PLAN** C/O Metro Pacific Corp. Taguig	Filipino	S	230-465-020
24. **E. CHUA CHIACO SEC. INC.** 115 Renita cor. Juan Luna St. Binondo Manila	Filipino	S	230-000335
25. **CITISECURITIES, INC.** 270-1 B PSE Center, East Tower Exchange Rd., Ortigas Center, Pasig	Filipino	S	000-322-268
26. **WEALTH SECURITIES INC.** 21F PSE Ortigas Center, Exchange Rd. Pasay City	Filipino	S	330-528-000
27. **VIRGINIA U. NG** Corporate Lending II, 8737 Paseo de Roxas,	Filipino	S	107-176-729
28. **PNB SECURITIES, INC.** 10th Floor BDO Plaza 737 Paseo de Roxas,	Filipino	S	000-198-201
29. **TATO A. JOHAN** 5f Don Chia Lamco Bldg. Alfaro St. Salcedo Village Makati City	Filipino	S	132-191-316
30. **BANCO DE ORO TRUST BANKING GROUP** 12 ABD Ave. Ortigas Center Mandaluyong City	Filipino	S	000-708-174

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GENERAL INFORMATION SHEET

STOCK CORPORATION

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CORPORATE NAME: PRIME MEDIA HOLDINGS, INC..

LIST OF STOCKHOLDERS

TAX IDENTIFICATION NO. (TIN) INFORMATION

NAME AND CURRENT RESIDENTIAL ADDRESS	NATIONALITY	POSITION	TIN
31. **ANTONIO R. SAMSON** c/o PDCP	Filipino	S	105-379-031
32. **SEGUNDO SEANGIO** 465 Flores St., Ermita Manila	Filipino	S	130-192-480
33. **DIVERSIFIED SEC., INC.** 5F, PDCP Bank Center, Herrera cor. Valero St., Valero Village Makati City	Filipino	S	321-000-853-804
34. **ANTONIO ALIPIO** 609 Elcano St., Binondo Manila	Filipino	S	103-906-369
35. **TERESITA C. COMETA** c/o PDCP, Ayala Ave. Makati City	Filipino	S	131-482-432
36. **EASTERN SECURITIES DEVT. CORP.**	Filipino	S	300-000-329-281
37.			
38.			
39.			
40.			
41.			
42.			
43.			
44.			
45.			

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"S" for Stockholder.

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I, **DIANE MADELYN C. CHING** CORPORATE SECRETARY OF THE ABOVE-MENTIONED
(Name) *(Position)*

DECLARE UNDER THE PENALTY OF PERJURY, THAT ALL MATTERS SET FORTH IN THIS GENERAL INFORMATION SHEET WHICH CONSISTS OF _____ PAGES HAVE BEEN MADE IN GOOD FAITH, DULY VERIFIED BY ME AND TO THE BEST OF MY KNOWLEDGE AND BELIEF, ARE TRUE AND CORRECT.

I HEREBY CERTIFY THAT THE PERSONS INDICATED AS MEMBERS OF THE BOARD OF DIRECTORS AND OFFICERS OF THE CORPORATION HAD CONSENTED IN WRITING TO BE NOMINATED AND ELECTED.

I UNDERSTAND THAT THE FAILURE OF THE CORPORATION TO FILE THIS GIS FOR FIVE (5) CONSECUTIVE YEARS SHALL BE CONSTRUED AS NON-OPERATION OF THE CORPORATION AND A GROUND FOR THE REVOCATION OF THE CORPORATION'S CERTIFICATE OF INCORPORATION. IN THIS EVENTUALITY, THE CORPORATION HEREBY WAIVES ITS RIGHT TO A HEARING FOR THE SAID REVOCATION.

DONE THIS DEC 2 8 2018 DAY OF _____, 20 _____ IN MAKATI CITY.

(SIGNATURE)

SUBSCRIBED AND SWORN TO BEFORE ME IN MAKATI CITY CITY/PROVINCE, PHILIPPINES ON DEC 2 8 2018 ,AFFIANT PERSONALLY APPEARED BEFORE ME AND EXHIBITED TO ME HER PASSPORT WITH PASSPORT NO. P1240453A VALI 14 DECEMBER 2021.

NOTARY PUBLIC FOR
Notarial Commission No.
Commission expires on December 31,
Roll of Attorney Number
PTR No.
IBP No.
Office Address:

ATTY. GERVACIO B. ORTIZ, JR.
NOTARY PUBLIC FOR MAKATI CITY
UNTIL DECEMBER 31, 2018
PTR NO. 5900514 / 01-03-2017 / MAKAT
IBP NO 655152 LIFETIME MEMBER
APPT. NO. M-104 / 2017 / ROLL NO. 40091
MCLE COMPLIANCE NO. V-0006934
UNIT 702 PENINSULA COURT BLDG
MAKATI AVE., MAKATI CITY

DOC. NO.: 91
PAGE NO.: 20
BOOK NO.: VII
SERIES OF.: 2018

GENERAL INFORMATION SHEET

STOCK CORPORATION

NOT FOR UPLOADING

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC..

LIST OF DIRECTORS AND OFFICERS

TAX IDENTIFICATION NO. (TIN) INFORMATION

NAME AND CURRENT RESIDENTIAL ADDRESS	NATIONALITY	POSITION	TIN
1. **MANOLITO A. MANALO** 6th Floor Pacific Star Bldg., Makati Ave. cor. Sen.	Filipino	President/ C/S	195-562-309
2. **BERNADETH A. LIM** 6th Floor Pacific Star Bldg., Makati Ave. cor. Sen.	Filipino	Vice President /M/S	236-185-911
3. **JUAN VICTOR S. VALDEZ** 6th Floor Pacific Star Bldg., Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	Filipino	M	914-843-195
4. **DIANE MADELYN C. CHING** 4th Floor Citibank Center, 8741 Paseo de Roxas, Makati City	Filipino	Corporate Secretary/ M/S	201-507-466
5. **JOHNNY Y. ARGUEGO, JR.** No. 167 Libra St. Cinco Hermanos Subdivision, Marikina City	Filipino	I	166-228-348
6. **ROLANDO S. SANTOS** 4th Floor Citibank Center, 8741 Paseo de Roxas, Makati City	Filipino	Treasurer/M/S	127-551-054
7. **CHRISTOPHER SAM S. SALVADOR** 6th Floor Pacific Star Bldg., Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	Filipino	Asst. Corporate Secretary	285-569-946
8. **FRANCISCO L. LAYUG III** 12 F Bernabe St. Merville Park Subdivision, Paranaque City	Filipino	I	112-818-166

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